

LG2014 - Q2

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## LUMINOSO LUXURY LIGHTING

LUMIERE GROUP exclusivity with Luminoso brings a new definition to luxury lighting. Invented in Austria and manufactured in Switzerland, Luminoso is a new-patented material combining wood and light, made by embedding fiber optics between layers of solid wood with a specially formulated adhesive. The fiber optic transmits light through the panels of wood, which allows static and moving images to be displayed through the wood, and allowing natural or artificial light behind Luminoso to become visible on the other side. Blocking the light by using graphics (words, logos, shapes) behind the panels allows for the creation of customized effects.

LUMINOSO & ASTON MARTIN

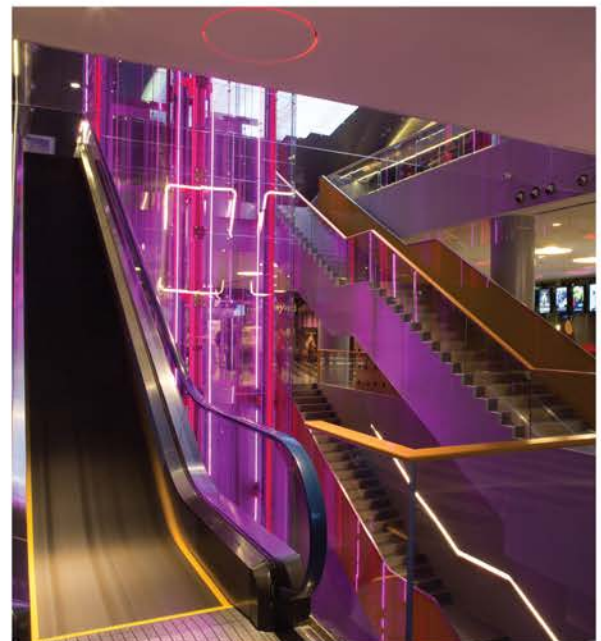


## CINEMACITY BEIRUT SOUKS LIGHTING

The intention was to redefine the moviegoer's experience by creating a sensory journey throughout the space, an "experience within an experience".

Using light and media as the main focus of the project, multiple functions of the spaces has been introduced; Space recognition, Integration, Mood, Accent, Contrast.

Integration of multiple RGB led strips at the triple-height atrium connected by a panoramic elevator give an array of colors that changes with the movement of the elevator leading up to an impressive vaulted ceiling looming over the main lobby. The main lobby has a great versatility. Fluorescent lamps and led with an RGB control system are used, creating countless light effects resulting in a well-calibrated combination.







## VIABIZZUNO SHOWROOM AT LUMIERE GROUP

Creativity has no limits and should not be missed; Viabizzuno's experience and collection is ready for your visit at our Sin El Fil and Ghobayre showrooms.

Viabizzuno is an Italian brand and big name in the lighting industry. Viabizzuno draws on all its experience, knowledge and research to fully express its own personal way of creating light. Lead by its own and very well known lighting designer Mario Nanni, an artist of light, the brand is specialised in both architectural and decorative lighting offering two main collections with different philosophies; "For m" and "Alvaline", both offer lighting solutions in 360°.



## PLATEK LIGHT TRAINING

Italy in the spotlight!

On Tuesday October 14th, Lumiere group held a training lead by "Platek Light" at the Marina Club in Dbayeh.

Members and representatives of the brand, Mr. Armando Donati (Owner of Platek Light), Mr. Massimiliano De Cilla (Commercial Director) and Mr. Paolo Boniotti (Export and Technical Manager) introduced the products highlighting the latest releases of the brand. Lumiere Group's team extensively participated during the training emphasizing on the brands material, applications and various installation concepts.

Platek Light, an Italian manufacturer, produces lighting fixtures designed for urban and outdoor architectural lighting. Their lighting systems are produced using high quality components, that are reliable for their excellent performance in every environmental condition. The wide range of products, the technical design, the careful selection of optical devices and the performance of the fixtures make it possible to guarantee the appropriate installation in different locations: residential or public places, pathways, historical and modern urban areas, commercial and private outdoor areas.



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