

# LUMIERE GROUP

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ABOUT THE PRODUCT PLUSMINUS BY VIBIA | PROJECT IN DEPTH PALME COUTURE | MEET THE DESIGNER ANNE BOYSEN



Less is more Another notch on Vibia's belt

In cooperation with Vibia, Stefan Diez has created an exceptionally variety of patterns and configurations. The streamlined design of the

versatile yet simple luminaire design that breathes some novelty belt can circumvent any physical obstacle, forming a single, unified and flexible setup that avoids the clutter of cables, the hassle of a complex installation, or the need for opening walls. It's the lighting of the future, free from any architectural constraints. The technical prowess that went into the belt reflects Vibia's innovative expertise. Detailed research was undertaken by the designer and the technical team, including the seeking of hand-woven samples made by textile designers and reviewing different patterns to cover the wires and electrical threads. As for the luminaires, which come in six models, they are easily detached and reattached by simple anchors and fittings, furthering the design's extraordinary versatility. Thanks to Stefan Diez and Vibia's Plusminus, lighting transcends technical considerations and becomes a purely artistic endeavour.

into the craft. 'Plusminus' is an innovative collection that seeks to "emancipate light from architecture". Created in 2018, the concept behind Diez's creation is a straightforward one: a few light sources connected by a ribbon. After three years of extensive research and testing, the project not only succeeded in putting the idea into practice, but exceeded all expectations with its technical and artistic potential.

'Plusminus' is a toolbox that provides countless possibilities for stylistic exploration and experimentation. The key to the design is the fabric belt that connects the various fixtures together: this 30m electric band can create an intricate, organic tangle of luminaires in one or several rooms, a veritable canopy of hanging lights elegantly suspended in a



#### **ABOUT THE PRODUCT**

### Living large Spotlight on residential luxury

Palm Couture is one of the most high-profile luxury projects on Dubai's famous Palm Jumeirah, an exclusive collection of fourteen residential suites that stands as a monument to the most prestigious of lifestyles.

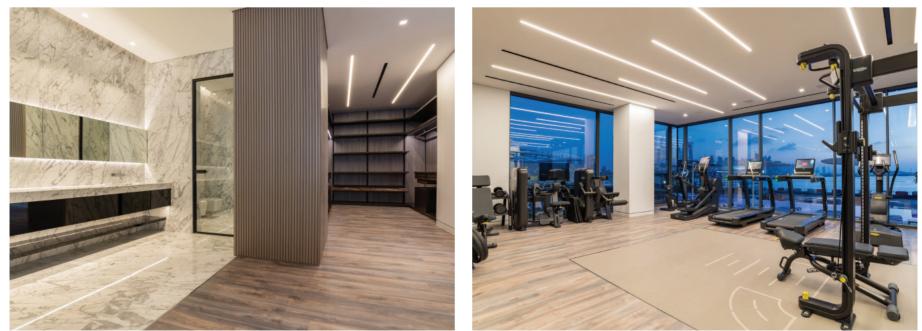
The interior design for this impressive project was handled by Innovate Living, who displayed exceptional minimalism and clarity of detail. Each element was hand-selected to feature harmonious arrangements of light and space, high-end Italian production and a unique mix of exquisite marbles.

The lighting was designed by Nadine Baalbaki using Viabizzuno and Delta Light products, with Lumiere Group UAE as the supplier. Nothing but the first-class luminaires could do the high-end materials and design justice, of course; every space is vibrantly brought to life by seamlessly integrated lighting that enhances the unique form and function of the architecture. Indoors, the hallways and corridors glow invitingly to lead into equally welcoming interiors lit with bespoke LED lighting. The living rooms blend this with the open-faced architecture to achieve a balance of natural and artificial light depending on the time of day. From linear fixtures to spot-lights, the lighting design takes on all shapes and sizes to embrace each room's particular atmosphere.

Just like every other fanciful space in the penthouse, the extravagant bathrooms and the panoramic terraces are lit by a mosaic of lighting patterns that serves to make residents and visitors alike feel at home. The gym and the indoor and outdoor pools feature special illumination to enhance the experience, making each space a unique destination within one house. The inspired lighting extends to the entire building itself, putting its geometric and symmetrical shapes in stark contrast.

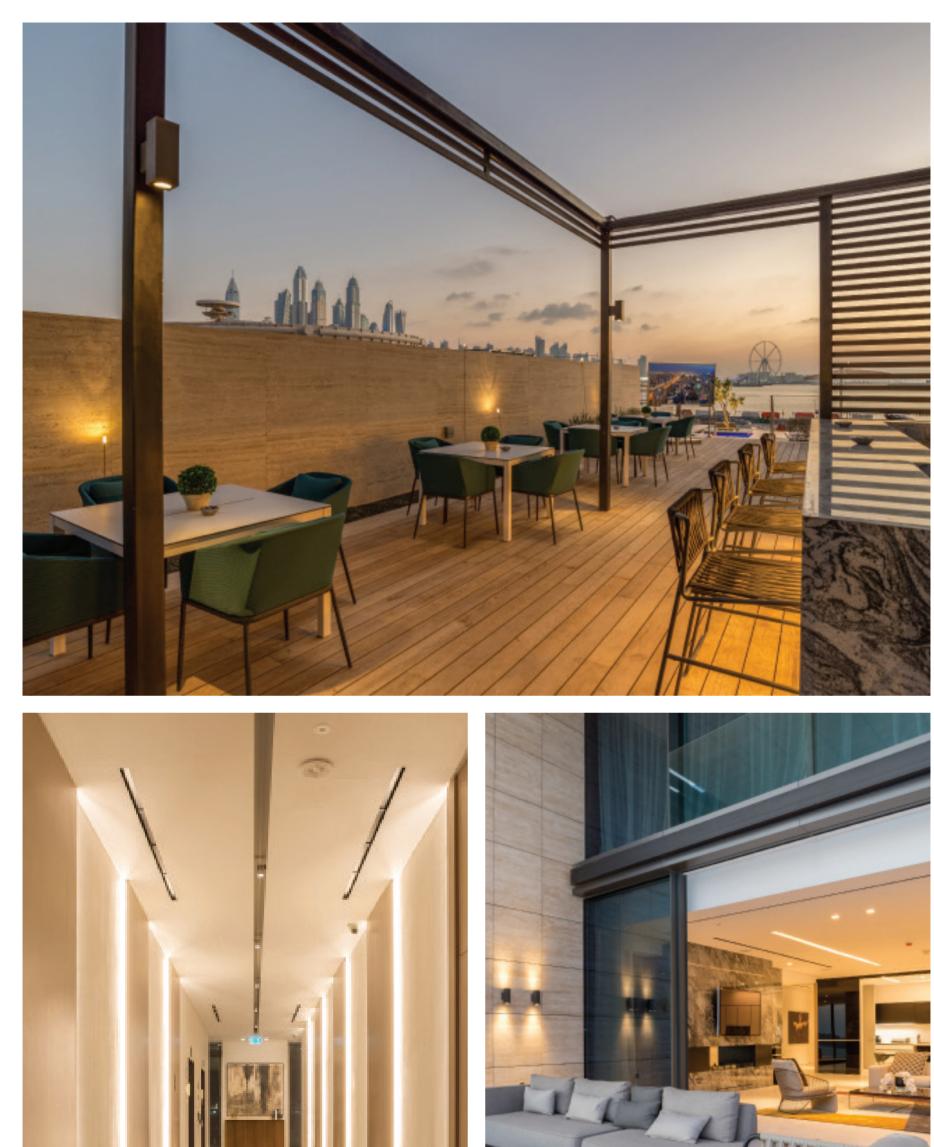
Thanks to innovative lighting design married to state-of-the-art architecture and quality materials, this landmark project elevates an already impressive lifestyle to whole new levels of elegance and luxury. The talk of the town in Dubai's well-to-do circles, it represents another proud moment in the history of Lumiere Group.



















## Reaching for the moon Anne Boysen's ambitious new design

Danish architect Anne Boysen uses spatial storytelling to shape the world with immediacy, intuition and contemplation. With an MA in architecture, she made her mark working across materials and media until she founded her very own studio in 2012. Today, she is a master of distilling design down to its foundational elements: clear form, pure feeling and an engaging experience. Her approach is based upon turning complexity into simple and accessible objects that move the user, creating aesthetic experiences that go far beyond form and function and invite a deeper understanding of life by inspiring a sensory awareness of beauty and fun. She recently breathed novelty into the world of lighting with her playful exploration of light and space as crystallized in a design that is unlike anything seen before: Moonsetter, a whimsical creation inspired by a beam of moonlight. The lamp won the Next Danish Design Classic competition broadcast on Danish television in 2020.

After making the prototype for her eye-catching floor lamp in the design competition, Boysen collaborated with Louis Poulsen to finalize the design iterations and start production of the lamp. The final product is at once a sculpture and a light source, serving both an aesthetic and functional purpose. It's a design that lends itself not only to sight, but also to touch. Boysen's experience with decorating showrooms and private homes makes her a master of creating moods, which is reflected in Moonsetter's inimitable approach to lighting. As the name implies, the lamp plays with light to evoke the shifting wonder of a moonbeam. To do so, it uses basic geometric shapes with the circle, square and cylinder, merging all three volumes into an artistic and functional configuration.

The frame of the sculptural floor lamp is made of solid chrome-plated mirror polished aluminium. It can be turned on and off by the rotating footswitch on the cylinder, which also acts as a dimmer. But arguably the most striking feature of the lamp is its rotating disk that can spin around 360° on its own axis, allowing the user to control the glow of its integrated LEDs. Its two sides create a dichotomy of luminosity; One side is white, reflecting a soft and diffused light, while the opposite side reflects the light directly, creating a more vivid form of lighting.

As it often does for new things, the inspiration for this unique piece struck out of the blue. To quote the artist herself: "I am at my desk one night, when I suddenly see it. A ray of moonlight shone through a gap in the curtains. So I asked myself: how do you simplify this in an accessible idiom, making the complex simple and intuitive?"

The answer was Moonsetter. A veritable piece of art, this sculptural floor lamp can serve as the central piece of any interior, a private, indoor moon that waxes and wanes at your whim.







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