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ABOUT THE PRODUCT LP GRAND, SKYLINE AND PATERA | PROJECT IN DEPTH INSIDE THE HOMES OF DORI HITTI ARCHITECTS | MEET THE DESIGNER MARIO NANNI













THREE YOUNG DESIGNERS. THREE NEW PENDANTS.

Introducing LP Grand, Skyline and Patera by Louis Poulsen

Louis Poulsen, iconic Danish manufacturer and designer of architectural concept – where the visual elements are implemented down to the grade lighting, announced its latest collaboration with three young tiniest detail. Skyline is 800mm tall and made of six curved shades, designers with a smouldering passion for light. The outcome is three new geometric pendants that combine creativity and innovation.

LP Grand is the result of a successful partnership with Danish designer Christian Flindt. Flindt's dynamic round fixture casts an ambitious and elegant silhouette, with a diameter of up to 1.5 meters. Versatile in design, LP Grand offers architects, engineers, lighting designers and installers a toolbox with countless options, all with character.

Swiss-born designer Julie Richoz had a special assignment – to design a pendant for high positions in large rooms such as halls and auditoriums. Richoz accepted the challenge and developed a brand-new lighting offset from each other. The structure distributes the light internally in the pendant and creates a beautiful interplay of light – or shadow play, with the curved surfaces illuminated gradually and harmoniously.

Patera takes its inspiration from nature and was created through a partnership with elite designer Øivind Slaatto. It is intended to serve as the modern chandelier – a light that makes any space a welcoming one. The ball-shaped pendant floats like a majestic focal point, spreading light in all directions. Beauty is in the details, and upon close inspection, Patera reveals a design featuring a host of circles, angles and holes. Its subtly simple and refined style means it blends into most interior design set-ups, from modern to traditional.

ABOUT THE PRODUCT

INSIDE THE HOMES OF DORI HITTI ARCHITECTS

Pas de deux: More than a decade of collaboration with Lumiere Group

style. Dori Hitti architect/designer from Le Cercle Hitti is a pioneer in can make even the simplest spaces look extravagant. Well-designed this field, specializing in bringing opulence and perfection to all areas interiors will never achieve their full impact if not properly shown off of interior design.

styles of various time periods. Due to his vast and extensive assortment connection with nature. of projects, Dori Hitti's influence and style have been admired and recognized, making him one of this decade's leading and most exciting A lighting strategy helps to integrate lighting into buildings in natural

decade by merging their efforts to create a unique lighting concept and positively influence experiences and comfort levels.

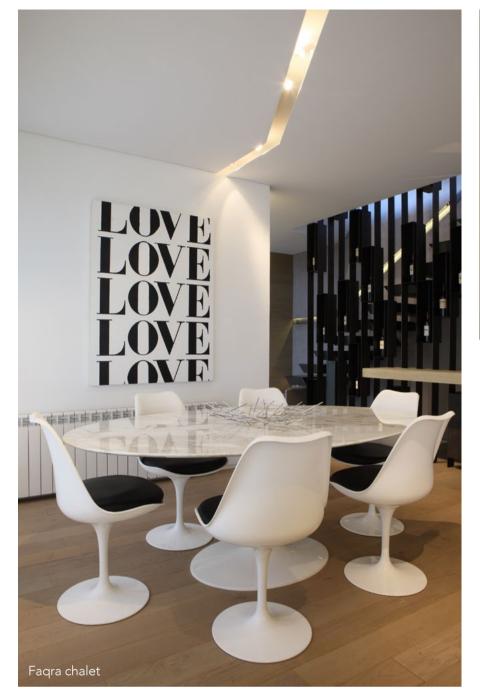
It takes skill and natural talent to offer remarkable and unparalleled for each project. Lighting determines what we see and good lighting with good lighting. The fact that people spend more and more time Born on July 24th, 1970, Hitti pursued his interest in the arts in Florence, in artificially illuminated environments makes it both worthwhile and Italy at the Accademia delle Belle Arti. His influence is felt in the modern essential to develop strategies that ensure such environments can still world of interior and exterior design, through his talent of melding the positively stimulate our senses and enhance our feelings of living in

ways so that in addition to meeting the functional needs the lighting Hitti have been collaborating with Lumiere Group for more than a helps to clarify and refine the spaces, create inspiring atmospheres,



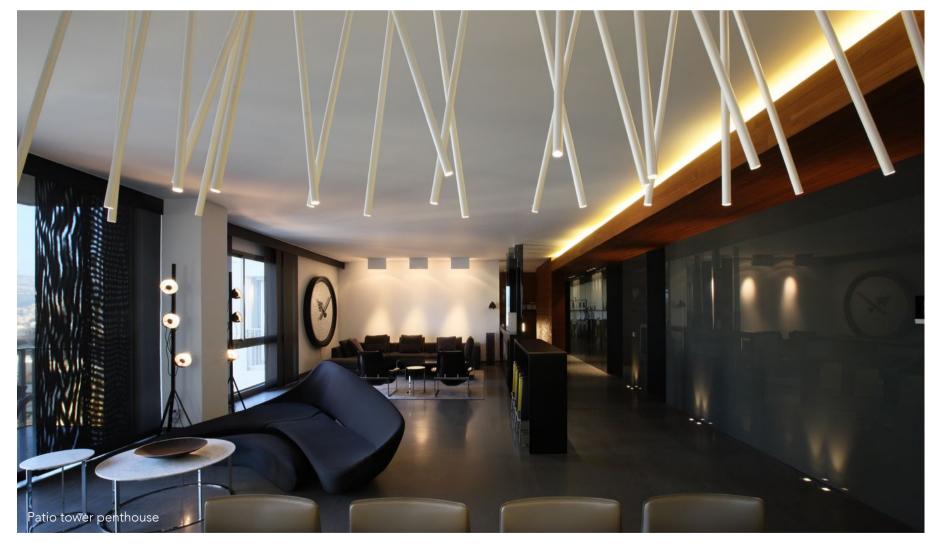












us of being in connection with nature, whilst also stimulating our senses, elevating our mood, and improving general well-being. The success of this collaboration lies in the similarities between their viewpoints on design. They believe in the notion that each space is unique, requiring a distinctive creative approach.

Lighting with a balanced change in light intensities and colours reminds They also both seek materials whose color and texture work well with the space. The products responded effectively to the demands of each space all the while maintaining each location's uniqueness relative to its own environment and offerings.

With this approach, they have created warm and engaging atmospheres for a successful partnership that will continue in the years to come.

02 03 **PROJECT IN DEPTH PROJECT IN DEPTH**



MARIO NANNI

The man who revolutionized the lighting industry

Mario Nanni is an artist of light, a draftsman. For more than 40 years he has been using his experience in the lighting field and his artisan skills to experiment, design, work along internationally renowned designers for their creations and compose his own, personal, design poetics. The synthesis of his experiences is his decision to embark on the great adventure of production: in 1994 Viabizzuno was set up, the tangible expression of his planning philosophy and his passion for light.

Mario designed the hugely successful "094 system", which actually has no power, no cables and emits no light. It's an architectural profile made from plaster and aluminium that creates a knife-edge for the recessed track systems. It also makes a wonderfully sharp delineation for a dropped ceiling or any other special effect.

His work for Viabizzuno is at the forefront of technology, but he still has a soft spot for the light source that first inspired him. 'Innovation and technology are indispensable in my work but I am also interested in the study of old materials and techniques used in the past,' he says. 'Nowadays, people talk a lot about LEDs and energy-saving light bulbs. I have been fighting for a long time to preserve the incandescent light bulb.'

He appeals for more research into how the incandescent bulb can be used without damaging the environment thus leading to the design

of the "N55" light bulb. Conceived as a modular system, the N55 bulb is designed with a cylindrical dissipator of variable diameter and available in a mix of finishes, the bulb has been created with the aim of increasing the speed of heat flow. This makes the air carried inside the chamber move at an equally high speed, instantly cooling the system. The real revolution of the system lies within the fact that it is possible to fit and remove the electronic light source in exactly the same way we once screwed in light bulbs. This bulb is partnered with a smart power supply unit, designed especially for the N55 bulb.

The top-level lighting performance is combined with an equally impressive level of environmental sustainability. High efficiency and low energy consumption, the N55 is also possible for reuse, reducing the waste of materials.

It is a 21st century design marvel, combining aesthetics and environmentalism like never before. This new lighting system reaches the highest levels of technical performance, environmental sustainability and design.

The new product Viabizzuno is debuting – with a variety of bulbs in different types, shapes, sizes – designed by a who's who of international stars, including Peter Zumthor, David Chipperfield, Kengo Kuma, Rem Koolhass and Winy Maas.

As with so many of Mario's works, there is poetry here, as well as humour, beauty, science and architecture. Not just light, but life.











