

LG2015 - Q3

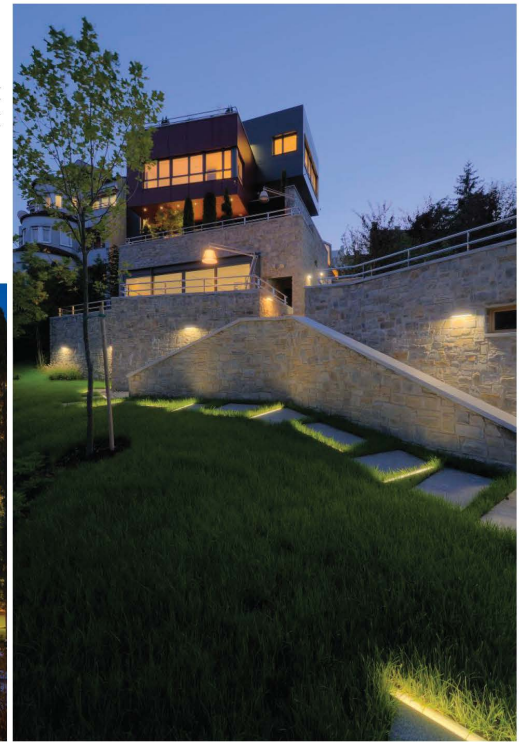
FILIX LIGHTING - NEW OUTDOOR BRAND AT LUMIERE GROUP
AUTOMATION - PHILIPS DYNALITE
PH 3½ - 2½ JOINS THE SERIES
DON'T LET IMITATION FOOL YOU

NEWSLETTER | MAR. 2015

FILIX OUTDOOR LIGHTING INSTRUMENTS

Filix is a manufacturer of world-class lighting products and systems used by Lighting Designers, Architects and Engineers to illuminate exterior and interior architecture.

All products are conceived and engineered in-house by Filix design teams dedicated to bringing functional, durable and sustainable solutions for indoor and outdoor lighting applications. Filix design is guided by a very specific set of principles. By designing all products inhouse, Filix maintains control over every component that goes into each product. All new products, as well as custom products, go through rigorous environmental testing to ensure that the product will perform in all environments and maintain sustainability whether installed under the water, in the ground, driven over by trucks or exposed to climate extremes. Only when the stringent design parameters are met, does the product go into production.



ARE YOU A HOME OWNER, AN ARCHITECT, ELECTRICAL ENGINEER, INTERIOR DESIGNER?

Then why not let us alleviate some of the stress from your important project by providing you on the best, most cost-effective smart home automation available.

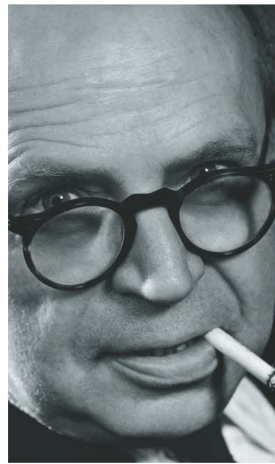
Lighting Control and automation technologies are the best way to give new buildings, commercial centres, retails and personal homes that extra edge.

Philips Dynalite designs and manufactures energy management technology for lighting control and building automation applications for small or large-scale projects.



Lumiere Group with Advanced Integration and Philips Dynalite will deliver flexible, modular, future-proof integrated systems. This will decrease your workload, expand your range of services and maximise your client's satisfaction. Rest assured that with our expertise, we guarantee energy savings and long life comfort for many years to come.





PH ARTICHOKE LED
Design: Poul Henningsen



**louis
poulsen**

PH ARTICHOKE GOES GREEN

Poul Henningsen's world-famous design icon, PH Artichoke, has now been made future-proof with a specially designed LED light source.

PH Artichoke illuminates both itself and the surrounding space. This requires high output from the light source, and LEDs have only recently been developed to a level sufficient to permit their use. The new 96W LED version of the fixture offers the same light output, comfort and atmosphere as the 500W incandescent bulb version.

We have designed a completely new light element for the LED version of PH Artichoke. Unlike earlier versions using energy-saving light sources, the LED version is dimmable. This detail help consolidate the PH Artichoke's position as one of the most atmospheric light fixtures available.



Limited edition

PH 3 1/2-2 1/2 COPPER TABLE LAMP

Creativity has no limits and should not be missed; Warm materials are currently a must in interior design, and this table lamp is therefore sure to add warmth and comfort to any interior. The lamp comes with two top shades – an opal glass shade, which together with the two bottom glass shades provides soft comfortable diffuse light, and a polished solid copper shade with a white painted inner surface, which provides softly concentrated downward directed light on the table surface.

DON'T LET IMITATION FOOL YOU

You may or may not know, but many companies buy off-the-shelf lights designed and manufactured in Korea or China and have them labeled with their brand. There are companies selling identical lights all manufactured by the same company, but each buying company slaps their own name on the lights and markets them as their own.

These are cheap imitations that come nowhere close to achieving the optical patterns and lighting output provided by the authentic brands. It is easy to imagine that companies from China would copy quality lights and they do sometimes, as far as looks (cosmetic). The fact is, it is not cost effective for Chinese or Korean companies to make quality lights. They use the cheaper components, housing, optics, boards, etc... and sell them effectively to local distributors that mark up the cost.

As far as real physical problems, the optics will have sharp cut offs, the boards and housings will not allow for proper heat dissipation which will ruin the light installation and have a high probability for fires.



OUR LOCATIONS

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