

LG2015 - Q4

**THE NEWEST ADDITION TO LUMIERE GROUP'S PORTFOLIO  
PURALUCE - NEW BRAND TO JOIN OUR SERIES  
DELTA LIGHT TRAINING, iMAX® AND EXPANSION  
ALBA UNIVERSITY COMPETITION**

NEWSLETTER | JUN. 2015

## THE NEWEST ADDITION TO LUMIERE GROUP'S PORTFOLIO

**The Ultimate Luxury Kempinski Marsa Malaz Hotel at the Pearl – Doha, Qatar**



The five stars property was made possible with the creative department and electrical engineering of Lumiere Group Beirut in collaboration with "AFE (Arab Engineering Bureau) and SKETCH Interior Design " enhancing the atmosphere of the hotel from its exterior to its interior, including all 288 rooms and suites, 7 restaurants and 5 cafés.

A huge project lit to perfection with *Lighting Group WLL / Lumiere Group*

## PURALUCE - NEW BRAND TO JOIN OUR SERIES

Discreet, elegant, absolutely original, unique in the finishes, colors and technology.

PURALUCE realize its forms to adapt to the place, to the styles, to the area and the spaces of your life. The use of LED technology with its flexibility gives the opportunity to use it in many ways and environment; such as architectural or industrial, urban or nautical décor and many other situations. The unique use of steel material and colors are totally one of a kind in our industry. Visit our showroom for further details.



# DELTA LIGHT TRAINING, iMAX® AND EXPANSION

## TRAINING

LUMIERE GROUP with their design team LUMIERE STUDIO went on an extensive training at Delta Light HQ in Belgium. The staff visited all the different departments from design to production, product assembly, management, and technical division. An intensive training took place for;

- The new iMax
- Light Lab
- LED training
- LB11 Product training
- Aluminium Profiles.



## iMAX®

The iMax® series is the first collection designed in accordance with the Soft Ceiling concept. The name refers to the fact that these designs offer maximum comfort for the eye, and a discreet form. The iMax® series features a wide range of light fittings and offers quality lighting solutions for those who prize refinement. Architects and lighting designers can adapt the luminaires to meet the exact needs of the project: fixed or adjustable, trimless or with trim, varied light beams or a wall wash version, all with a range of light sources and colour finishes. To refine the lighting effect, Delta Light now also offers a series of light-refining accessories. You can even combine two accessories in a single fitting.



## EXPANSION

Another chapter in the HQ expansion is starting to show! The dimensions of the cantilevered glass volume are becoming clear as two steel constructions with a total weight of 45 ton have been lifted into place. When finished, this amazing piece of architecture will have a total weight of 100 ton, with a 10m long and 16.5m high cantilevered section. It will be the perfect place to showcase their architectural lighting.



## ALBA UNIVERSITY COMPETITION

The importance of architectural lighting is key for our future Architect and Interior Design students

**CONCOURS D'ÉCLAIRAGE**  
LUMIERE GROUP EN COLLABORATION AVEC L'ALBA

**CONCEPT**  
L'UN DES DÉFIÉS EST DE RÉALISER LE PLAN D'ÉCLAIRAGE D'UN APPARTEMENT DUPLEX EN 3D & 2D.

**DATES**  
DU 15 FÉVRIER 2015 AU 30 AVRIL 2015

**JURY**  
LE JURY SERA COMPOSÉ DES MEMBRES RESPONSABLES DU PROJET AINSI QU'À DES REPRÉSENTANTS DE LUMIERE GROUP.

**RÉCOMPENSE**  
1ER PRIZ: UN VOYAGE À ROME POUR 2 PERSONNES (AVION+HOTEL)  
2EME PRIZ: UNE LAMPÉ DÉCORATIVE

LUMIERE GROUP | LUMIERE STUDIO



LUMIERE GROUP and LUMIERE STUDIO decided to give the 4th and 5th class at ALBA a seminar and training on when, how and why use different types of lighting, how to implement them and get the best feel, mood and result.

We decided to run a competition by providing them the architectural drawings of an outstanding duplex in Beirut, guide them in developing their lighting knowledge in the project and have them design it with full implementation for all sorts of design lighting.

Two prizes will be offered for the first and second place winners:

1st prize: A 5 days trip to Rome for 2 persons, including a visit to the National Museum Ara Pacis (by Richard Meier) and the MAXXI Museum of Arts of the XXI century (by Zaha Hadid).

2nd prize: A beautiful decorative lamp designed by European manufacturers

**Stay tuned... and find out the winners!**

## OUR LOCATIONS

<p><b>LEBANON</b></p> <p><b>GHOBEIRY</b> SECTEUR 7, 75TH ST BUILDING 28 P.O.BOX: 13-5278 BEIRUT - LEBANON T: +961 859 055 F: +961 859 120</p>	<p><b>SIN EL FIL</b></p> <p>BLVD. SIN EL FIL ARISS BUILDING P.O.BOX: 13-5278 BEIRUT - LEBANON T: +961 484 216 F: +961 484 241</p>	<p><b>JORDAN</b></p> <p><b>HOUSSAINI CENTER</b> PARIS STR. SHOUBAIFA P.O.BOX 841123 AMMAN 11181, JORDAN T: +962 6 5864 980 F: +962 6 5865 017</p>	<p><b>KSA</b></p> <p><b>JEDDAH</b> VILLA 28, AL SHUHADA STR. AL-HAMRA DISTRICT P.O.BOX 6185 JEDDAH, 21442 KSA T: +966 12 284 0830 F: +966 12 284 0835</p>	<p><b>RIYADH</b> OFFICE 15, DABAB STR. AL SULAIMANIAH DISTRICT P.O.BOX 54966, RIYADH 11524, KSA T: +966 11 463 5101 F: +966 11 463 5103</p>	<p><b>QATAR</b></p> <p><b>REGENCY BUSINESS CENTER -2</b> AL BALADIYA STREET, OLD SALATHA UNIT 401 4TH FLR, BLDG. 3052 P.O.BOX 6255, DOHA T: +974 44 519 745 F: +974 44 507 137</p>	<p><b>UAE</b></p> <p><b>BUSINESS BAY, AL ABRAJ STR.</b> BURLINGTON TOWER 25TH FLOOR, #2502/3 DUBAI, UAE T: +971 5297 98198</p>
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