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LIGHT ON PAPER 10/2022

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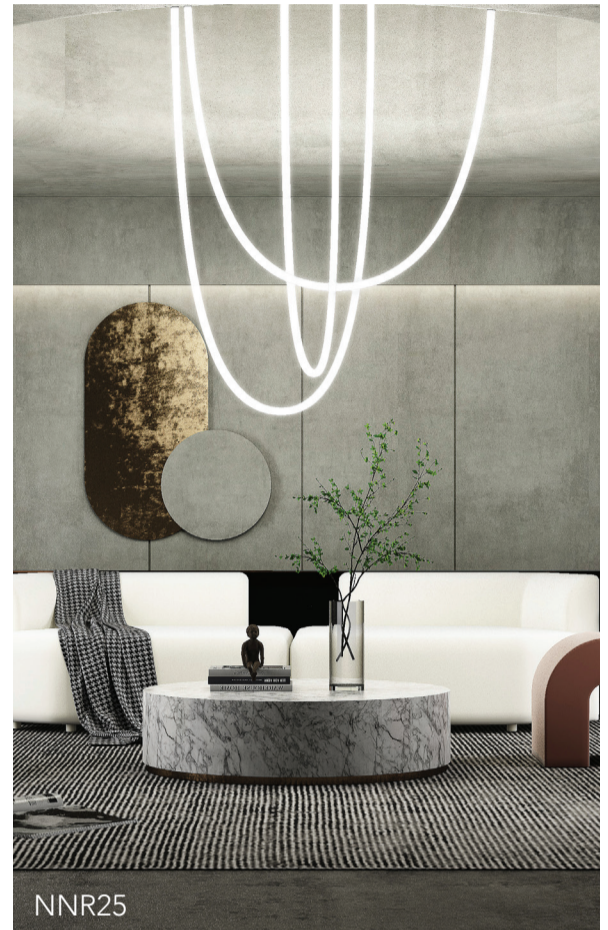
ABOUT THE PRODUCT COLORS NEW COLLECTION | PROJECT IN DEPTH MAREA BY WORKAC | MEET THE DESIGNER JAN VAN LIERDE



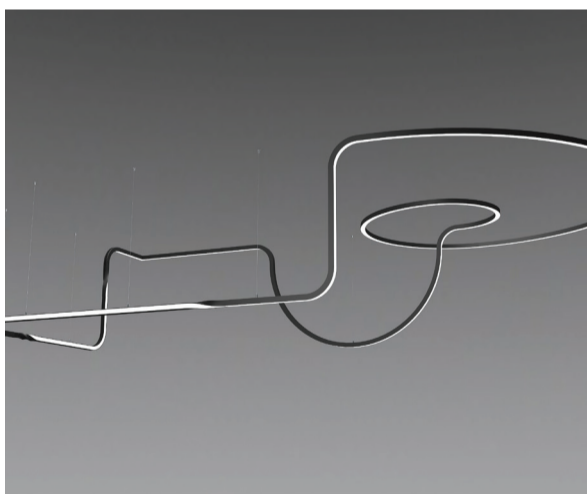
AS3535



SKY-20C



NNR25



A spectrum of innovation

Colors' new lineup

Colors Linear Lighting have unveiled three of their latest products, each of which exemplifies the brand's trademark flair for innovative designs and sinuous luminaires.

The AS3535 basic module provides a user-friendly, easily customizable lighting solution with its modular aluminum profile that proposes a variety of shapes to conform to any space or artistic vision. Its soft, uniform light source runs along the entire body, allowing the user to draw straight or arcing lines of light both across walls and ceilings as well as suspended in the air. The use of silicone flexible mask, its ultra-long application without stitching and no leakage makes for easy installation and configuration.

The SKY-20C is anchored by two points, with the light source extending between one anchor to another. This simple yet adaptable design allows

for both direct and indirect lighting in a variety of configurations and can easily answer the specific layout of any interior up to 20 meters long. The flexible and easy-to-install parts make it an obvious, quick solution to any lighting needs, no matter the context.

The NNR25 is a simple tube which acts as its own light source, effectively tuning it into a line of light that can snake its way across any space in infinitely creative ways. The result is a uniform light distribution that can be targeted or amplified at will through the free arrangement of the structure. The cutting-edge materials make it salt resistant to salt solutions, acid and alkali corrosion, and UV, as well as flame retardant, foregoing the need for a more traditional frame.

With these latest additions to its products, Colors continues to position itself as the leading expert in linear lighting.

Forward living

The town of tomorrow

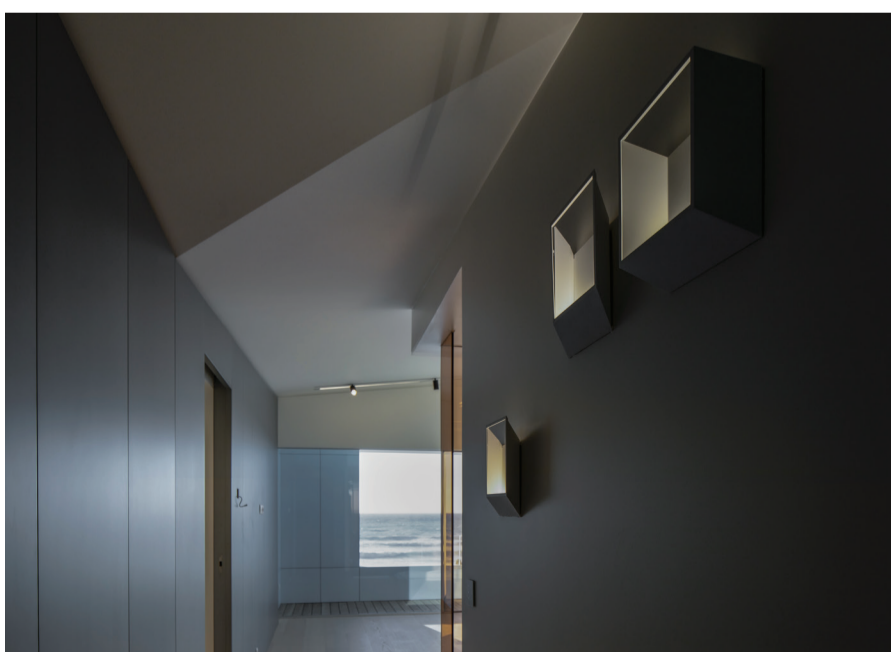
Standing on the very beachfront south of Batroun, overlooking the glittering Mediterranean, is a bold new project that seeks to redefine community through a decidedly adventurous architectural approach. Marea is a contemporary 60-unit seaside development that caters to a mixed socioeconomic demographic in a way rarely seen in the country since the early 1970s. Amale Andraos, cofounder of the prestigious New-York-based firm WorkAc and former dean of Columbia's Graduate School of Architecture, took on the whole project along with her partner Dan Wood after being asked to design one of the villas. Together, they designed a low-rise miniature village that seamlessly blends urbanism and nature. With Hilights bringing bespoke lighting design to the table, Marea takes the same holistic approach to every corner of its expansive layout, both inside and out.

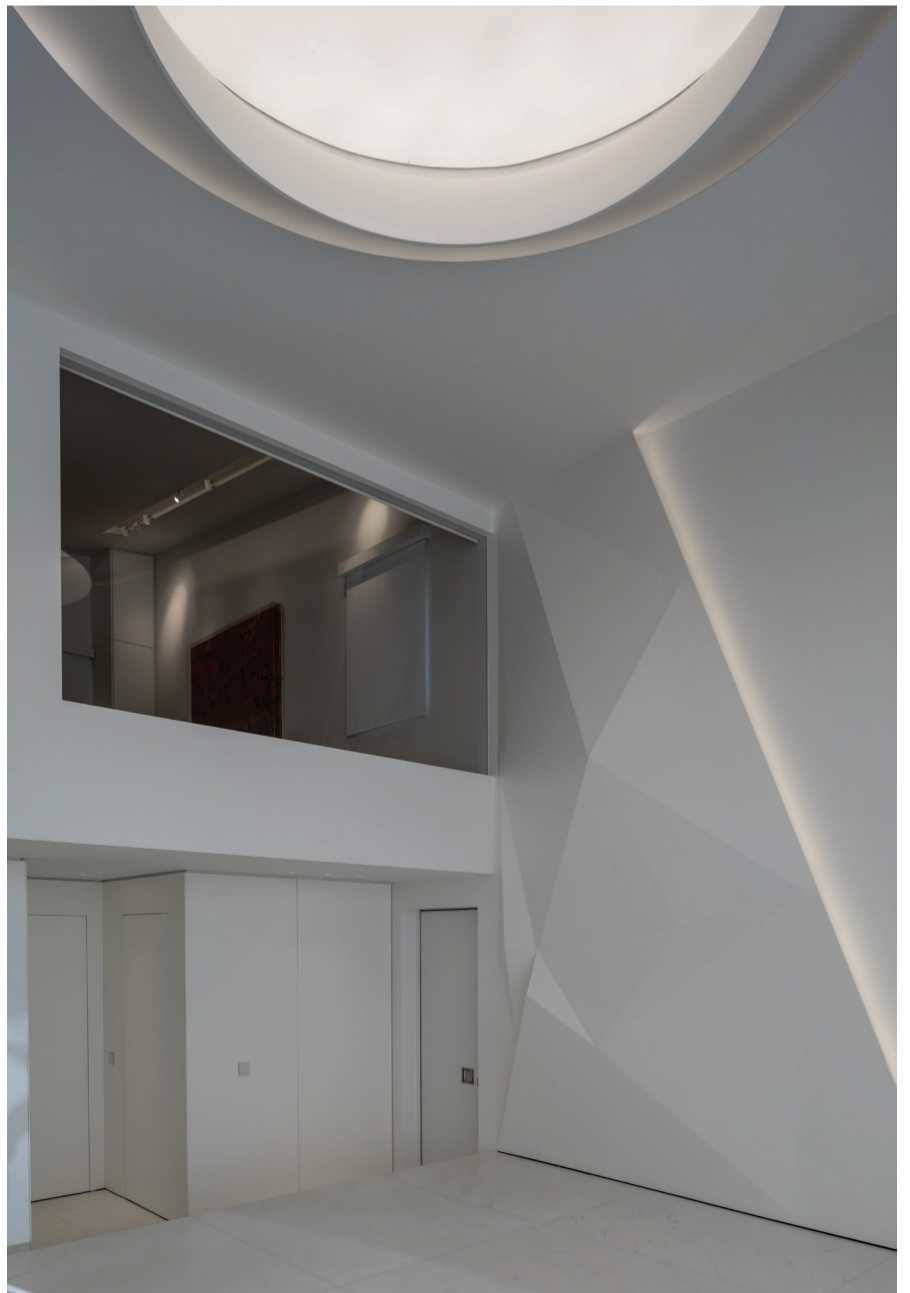
With its judicious mix of properties, ranging from studios to villas, and people-oriented layouts, Marea is a mixed-income project that features incredible diversity of design. Interplays of outdoor and indoor spaces, of private and communal areas, of natural and artificial light; everything comes together beautifully to create a unique experience for residents. Organized in four terraces cascading down to the beach, properties increase in size the lower you go, with villas facing the sea

and studios in the uppermost level. Regardless of size, every unit comes with a double-height living space that opens variously onto a patio, or, in studios, onto a roof deck. Swimming pools are communal or private. Buildings cap out at three stories and, with green roofs planted in sedums and succulents, the development makes a statement by attempting to blend in with surroundings, rather than dominate. Strategically placed spotlights illuminate the shared walkways and the various pools that crisscross the project, while innovative interior lighting catered to each house beckons invitingly.

While Marea eschews the traditional Levantine sandstone and red-tile roof aesthetic, its modern design seeks to recreate the feeling of Lebanese town life with narrow, vegetated "streets" that encourage the chance encounters so characteristic of townships like Batroun and Jbeil. Indeed, though there is underground parking, the development is best navigated on foot, maximizing that opportunity for chance encounter.

Marea seeks to break down barriers, both literally and figuratively. Its beach is open to the public, allowing visitors to experience what the communities of tomorrow will look like first hand.







Making a point

A humanistic approach to lighting

One of our era's leading international creative forces in lighting, Jan Van Lierde is a designer, entrepreneur and architect from Belgium who has left an indelible mark on the industry. His long and prestigious career began after he graduated from architecture school in Ghent in 1978. He quickly made a name for himself and went on to found his own architecture office and Kreon; the latter would become a major lighting design consultant for companies in Europe and eventually start to design and produce its own lighting collections from a base in Antwerp. Throughout the 1990s Van Lierde would manage large scale projects, designing and producing a number of technical lighting fixtures for Kreon as well as for the likes of world-renowned Italian lighting producer Artemide. He would expand his activity to the Middle East, while continuing to work in Belgium with the foundation of a new Studio, a strategic management consultancy and a corporate identity consultancy. His incredible success stems from his ability to manage the vague yet powerful concept of light adapted to the needs of the client and society within these rapid cycles of development. His modern philosophy helps bridge the gap between form and function.

Overall, Jan Van Lierde's artistic vision, attention to project detail and understanding of the social and technological impact of light has given his work profound meaning. His unique touch has enhanced and elevated

design and architecture into new realms: disciplines no longer concerned with creating products, but experiences. His work has laid the grounds for a humanistic understanding of lighting design in the 21st century.

Among his most prestigious and high-profile creations is the DOT series, a collaborative project he undertook with industry pioneer Platek. The entire collection is based on one simple idea: sometimes, being beautiful means being invisible. DOT is a hyper-minimalistic product whose elegant and thin lines are designed in order to merge with the environment. Drawing its inspiration from small animals like stick and leaf insects as well as chameleons and octopi, DOT adapts itself to its surrounding, blending in and allowing itself to be swallowed up by nature. The lighting system therefore disappears to make the outdoor appear in all its glory. The LED technology and know-how developed by Platek allowed him to produce a very small object irradiating light without stealing the scene from what is truly important: the emotions we want to experience in our outdoors.

Jan Van Lierde designed DOT by infusing it with all his philosophy: he sees himself and his products as integrators, meaning the elements the Belgian architect designs are conceived as part of a wide, organic, and always evolving environment that changes through time.

